2017 CORPORATE PARTNERSHIP OPPORTUNITIES

THE FACES OF

Putting the Good in Grief with Compassion, Support, Community.

MORRISTOWN & PRINCETON, NEW JERSEY
www.good-grief.org
908.522.1999 | 609.498.6674
Good Grief’s mission is to provide unlimited and free support to children, teens, young adults, and families after the death of a mother, father, sister, or brother through our peer support programs, education, and advocacy. Our strategic initiatives include site expansion throughout New Jersey to ensure no child ever has to grieve alone.

Our vision of ensuring no child ever has to grieve alone includes educational and programming expansion throughout New Jersey and further development of our inner city and Spanish-speaking initiatives. These aggressive goals can be achieved through continued fundraising, partnerships, and endowments.

Good Grief was founded in 2004. We opened our Morristown center in 2011 and our Princeton center in 2015. Today our centers include more than 21,000 square feet of dynamic, interactive, and creative space for children and families.

BECOME A GOOD GRIEF CORPORATE PARTNER

Corporate Partnerships are vital to help ensure Good Grief fulfills its mission to the community. A Corporate Partnership gift is an annual partnership between Good Grief and your corporation which includes event recognition and additional benefits such as training sessions for your employees, support services, and promotional opportunities.

Because of your standing as a community leader, Good Grief would like to offer your company the opportunity to become a partner in support of our mission. This opportunity gives you access to valuable resources for your employees and offers your organization the chance to benefit our community while supporting the critical day-to-day work of our organization.

When you partner with Good Grief you not only get access to individuals who participate in our direct programming, but you also gain the ability to reach thousands of individuals through our strong marketing and social media presence.

Our three (3) annual signature events – 5K Run and Walk for Hope, Golf “Fore” the Kids, and The Great Pumpkin Ball – are attended by over 2,000 individuals from throughout New Jersey. Our marketing and social media network includes 8,000+ email recipients, 2,825 Facebook, 825 Instagram, and over 700 Twitter followers. When you become a 2017 Corporate Partner, your company will begin to receive recognition at all Good Grief events throughout the year and ongoing marketing and social media recognition.

As a Good Grief partner, your organization also has the opportunity to hold Good Grief education sessions for your staff. Our community education programs include key topics such as “Grief in the Workplace”, “Fostering Resilience”, and “Effective Communication”.
PARTNERSHIP OPPORTUNITIES

PRESENTING PARTNER: $30,000 ANNUALLY

- Four (4) Employee Training Sessions annually ($2,000 value).
- Unlimited complimentary registration for a corporate team of runners/walkers at the Good Grief 5K Run and Walk For Hope ($1,000+ value).
- Two (2) foursomes at our annual Golf “Fore” the Kids outing ($3,600 value).
- Table of eight (8) complimentary tickets at our annual Gala ($2,000 value).
- Full page ad in both our Golf and Gala event programs ($1,000 value).
- Recognition as a Presenting Partner at every Good Grief event throughout the year.
- Company logo/name included in all event marketing, day-of event signage, and on our event webpage ($4,000 value).

$30,000 PROVIDES: 12 Good Grief participants free support services for a full year.

PLATINUM PARTNER: $15,000 ANNUALLY

- Three (3) Employee Training Sessions annually ($1,500 value).
- Complimentary registration for a corporate team of 10-25 runners/walkers at the Good Grief 5K Run and Walk for Hope ($625 value).
- One (1) foursome at our annual Golf “Fore” the Kids outing ($1,800 value).
- Four (4) complimentary tickets at our annual Gala ($1,000 value).
- Half page ad in both our Golf and Gala event programs ($500 value).
- Recognition as a Platinum Partner at every Good Grief event throughout the year.
- Company logo/name included in all event marketing, day-of event signage, and on our event webpage ($3,000 value).

$15,000 PROVIDES: 6 Good Grief participants free support services for a full year.

GOLD PARTNER: $7,500 ANNUALLY

- One (1) Employee Training Session annually ($500 value).
- Complimentary registration for a corporate team of 5-10 runners/walkers at the Good Grief 5K Run and Walk for Hope ($250 value).
- Two (2) golfers at our annual Golf “Fore” the Kids outing ($900 value).
- Two (2) complimentary tickets at our annual Gala ($500 value).
- Quarter page ad in both our Golf and Gala event programs ($250 value).
- Recognition as a Gold Partner at every Good Grief event throughout the year.
- Company logo/name included in all event marketing, day-of event signage, and on our event webpage ($2,000 value).

$7,500 PROVIDES: 3 Good Grief participants free support services for a full year.

Special Note for Partners: Good Grief can customize all partnerships to meet your company’s objectives. If you desire a different level of contribution, please contact us about unique underwriting opportunities.
TRAINING SESSIONS

Training Sessions* are presented by Good Grief staff and can be tailored to meet your company’s unique needs.

GRIEF IN THE WORKPLACE

- How to decrease absenteeism
- Effectively support a member of the team
- Know the needs of bereaved employees

EFFECTIVE COMMUNICATION

- How to self-advocate
- Identify feeling influencers
- Create a safe space with expectations

FOSTERING RESILIENCE

- How to build character and “grit”
- Learn to bend and not break
- Mindfulness techniques

MEANING MAKING

- Self-exploration
- Reimagine the future
- Learn to shift from past to future

* This is a partial list of trainings available.
As an event sponsor, not only are you a vital part of a very special day for Good Grief, but you also provide support for the critical programs and services we offer. Each year Good Grief serves over 750 of the most vulnerable members of our community by providing valuable programs to grieving families. Your support makes a very real difference in the lives of our participants.

**GOLF “FORE” THE KIDS – MAY 8, 2017**

Our annual golf outing, Golf “Fore” the Kids, is a great way to entertain clients, grow relationships, build employee morale, and thank your partners. The golf outing is held at the exclusive TPC Jasna Polana, a PGA Tour Club. It starts at 10:00 a.m. with registration and a 12:00 p.m. shotgun start with boxed lunch. The day concludes with cocktails, dinner, and silent auction.

**5K RUN AND WALK FOR HOPE – JUNE 4, 2017**

The Good Grief 5K is a wonderful team building activity. You can form a company team, volunteer the day of the event or promote a healthy lifestyle by encouraging your employees to get out on June 4th to run or walk for a good cause! Participants have the option to run 3.1 miles or walk 2 miles. The course takes you through the beautiful Giralda Farms complex and into the neighboring towns of Madison and Chatham. The course is USATF certified and offers 500 USATF-NJ Grand Prix points.

**GREAT PUMPKIN BALL – OCTOBER 20, 2017**

Good Grief’s annual fall gala, The Great Pumpkin Ball, is a magical evening of recognizing the individuals and corporations who have had a significant impact on our mission throughout the year. The gala is a great opportunity to network and to inspire employees to take on volunteer and leadership roles within Good Grief. The event features dinner, cocktails, entertainment and a silent auction full of very exclusive items.
The New York Life Foundation estimates **1 in 7 Americans will lose a parent or sibling before the age of 20.** Good Grief estimates there are approximately 280,000 grieving children under the age of 18 in New Jersey alone.

“People say ‘You’re not alone’, but sometimes I do feel alone anyway. I love Good Grief because I can see that I’m not alone.” – GG 9 year old participant

“Trying to keep a family intact and healthy after losing a child is daunting. Without Good Grief to carry us, life would be much more difficult. Thank you from my heart to each and every one of yours.” - GG Mom
MEET OUR PARTNERS

CORPORATE PARTNERS

AmeriHealth New Jersey
Atlantic Health System
The Bank of Princeton
Bayer
Celgene Corporation
Investors Bank

JBK Associates International
PhyBus, LLC
Princeton HealthCare System
Private Advisor Group
Terabyte Consulting, LLC
TSS Facility Services

FOUNDATION PARTNERS

Community Foundation of NJ
Community Health Charities of America
Deutsche Bank Americas Foundation
F.M. Kirby Foundation, Inc.
Fox and Roach Charities
Glen Ridge Community Fund
Green Family Foundation
H. Herbert Myers Memorial Foundation
The Harry Frank Guggenheim Foundation
Hidden Pond Foundation
Investors Foundation
Jennifer Swift Fieldman Foundation
John Bickford Foundation
JRJ Charitable Giving Fund
Lois and Leonard Green Charitable Foundation
The M&T Charitable Foundation

MCJ Amelior Foundation
Merck Foundation
Overlook Hospital Foundation
PepsiCo Silicon Valley Community Foundation
Provident Bank Foundation
Rite Aid Foundation KidCents
Sanofi Foundation of North America
Schwab Charitable Trust
Selective Insurance Group Foundation
Steven M. Rothbard Foundation
Summit Area Public Foundation
Thomas Glasser Foundation
United Way of Greater Philadelphia and Southern NJ
US Charitable Gift Trust
Wells Fargo Foundation
William E. Simon Foundation

LOCAL BUSINESS PARTNERS

Aires Jewelers
ASA Architectural Design
Atlantic Neurosurgical Specialists, PA
Bar Method Madison
Barre 3 Morristown
Bruen Real Estate Group at Coldwell Banker
Butcher and Baker
Cho’s Ascent Martial Arts
Countryside Studios
Cranbury Therapeutic
Crowley Cupcakes
The Depot Gift Shop
Fulton Bank
Gratitude Yoga
H2Ocean Restaurant
Hamilton Jewelers
Harvest Restaurant Group
Jerry Rose Floral and Event Design
Jockey Hollow Bar and Kitchen
Kripalu Center for Yoga and Health
Lakeland Hills YMCA
Lindabury, McCormick, Estabrook & Cooper, PC
Madison Mud Clay Studio
Madison Nautilus Diner
Maplecrest Ford of Mendham
Mayo Performing Arts Center
Metro Dental Associates
Morris Animal Inn
Morris Brick and Stone Company
Morristown Tire
Norris, McLaughlin & Marcus
Paradise! A Lilly Pulitzer Shop
PEF Services LLC
Princeton Gastroenterology Associates
Prism Advisor Group
Quartet
Red Sky Marketing Group
Resource Real Estate
Restaurant Serenade
Rocco’s Pizzeria and Restaurant
Rod’s Steakhouse
Salerno Duane, Inc.
Slamwich Scratch Kitchen
SmartWorld Coffee
SportsCare Performance Institute
Vuocolo River Beach Camp
Whole Foods Princeton
Zinburger Wine and Burger Bar

COMMUNITY PARTNERS

Apple Store, Rockaway
Bear Makin’ Ladies
Christ Church
Church of St. Charles Borromeo
End of Elm
Family Guidance Center
Family Health Center of MMC
Garden State Watercolor Society, Inc.
Greenwood Garderns
JaZams
The Kellogg Club

Liberty Corner Presbyterian Church
Madison BPO Elks Lodge #1465
Outward Bound
Princeton Day School
Princeton Theological Seminary
Rocking Horse Rehab
Rotary Club of the Princeton Corridor
Ruth’s Chris Steakhouse, Parsippany
Spring Reins of Life
The Patchwork Bear
Trinity Church
Good Grief’s mission is to provide unlimited and free support to children, teens, young adults, and families after the death of a mother, father, sister, brother, or child through our peer support programs, education, and advocacy.

CONTACT US:

Courtney Hodock, Director of Development
courtney@good-grief.org | 609.498.6674 x8010

Joseph M. Primo, MDiv. Chief Executive Officer
joseph@good-grief.org | 908.522.1999 x8011

38 Elm Street, Morristown, NJ 07960
5 Mapleton Road, Princeton NJ 08540
www.good-grief.org
### 2017 COMMITMENT FORM

**CONTACT INFORMATION** (Please print or type)

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**YES! We would like to be a 2017 Good Grief Corporate Partner:**

- [ ] Presenting Partner - $30,000
- [ ] Platinum Partner - $15,000
- [ ] Gold Partner - $7,500
- [ ] Other: $___________

**We plan to make this contribution by:**  ____ credit card  ____ check

*Please make checks payable to Good Grief and mail to: 38 Elm Street, Morristown, NJ 07960.*

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**NOTE:** Please send logos in JPEG and EPS/Vector format within 5-7 days of signing your Commitment Form to courtney@good-grief.org. **All logos should be sent by April 1st. Thank you!**

Commitment Forms can be emailed to Courtney Hodock or mailed to the Morristown center. If you have any questions, please contact: Courtney Hodock, Director of Development at (908) 522-1999 ext. 8010 or courtney@good-grief.org.

Good Grief is a 501(c)(3) organization. Tax ID 20-0514996, gifts to which are deductible as charitable contributions for federal income tax purposes.